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Political Information: Unification of SUBJECT Aw Boon Haw's Newspaper Chain

November 1946 DIST.

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- 1. Since V-J Day, Kr. Hu en-hu ()) has been making frequent trips between Singapore and Honekeng. Besides trying to unify the Cvarseas Chinese in the South Sea Islands, invest money in the reconstruction of Fulien Prevince, and re-establish his Yung-on Tang Tiger Falm Company, he is also going to improve the "Hsing" nowspaper chain
- 2. Mr. Hu originated the "Hsing" nouspaper chain only for his own cultural and commercial advancement. He has never definitely voiced his political opinions in his newspapers; therefore, the political policies of the "Hsing" newspapers have never been The political opinions of the local editor and the local political situation often determine the political attitude of the "Hsing" newsrapers. Mr. Hu himself takes no part in it.
- Then the Sino-Japanese war started, the <u>Hsing Tac Daily</u> (it is a like), the newest newspaper published by the "Hsing" newspaper chain, appeared in Hongkong. At that time, Hongkong was not only the "happy haven" for the "upper class" Chinese but also the only place for progressive cultural workers to go, and where the controlling class was in direct conflict with the progressive class even in cultural activities. Under such progressive class even in cultural activities. conditions the <u>Hsing Tao Daily</u>, which had no definite political policy, became the prey of all political parties, which were constantly trying to influence its editorials. Hence the trend

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of the editorials of the <u>Hsing Tac Daily</u> changed each time its editor was replaced.

- 4. Knowing that the political inclinations of the "Hsing" newspapers were not the same, some of the far-sighted associates of Mr. Hu suggested that the administration and opinions expressed in the "Hsing" newspaper chain be unified; plans were made to set up a Central Administrative Bureau for the "Hsing" newspapers and to increase the number of the "Hsing" newspapers to eighteen. Shortly afterwards, the Pacific Tar broke out, and the "Hsing" newspapers were forced to suspend publication....
- 5. As a result of the change in the ways of thinking since the war the ideas and policies of the "Hsing" newspapers are more varied than ever. The Hsing Tao Daily rebukes the Communists every day, while the Hsing Pin Daily is constantly discrediting the Knomintang. The Hsing Chan Daily is comparatively liberal. The tro newspapers in China Claim Has Daily and Hsing Knang Daily Joust support the volicies of the Central government, /because non-MAT papers in China are liable to suppression.
- 6. Their differences in policy not only surprise the readers but also worry Mr. Hu Te in himself, who admits that the "Hsing" newspapers are in need of a reorganization. Thus the old plans for unifying the "Hsing" newspapers have been revived. The political trends of the "Hsing" newspapers will follow that of the Kuomintang. They are going to support Generalissimo Chiang Kai-shek and the Central Government, but they will be more or less liberal like the <u>Ta Kung Lao</u>.
- 7. The first step is to re-organize the Hsing Tao Daily and the Hsing Pin Daily. Staff-members who lean too much to the left or too much to the right will be dismissed. The second step is to call a meeting of the managers and editors of all the "Hsing" newspapers on 10 October 1946 in Honghong to discuss the adoption of an over-all policy and a net-work of news-gathering, and to set up a Central Bureau of Administration to centrol and to further the development of the "Hsing" newspapers. The first new "Hsing" paper to be established will be the Hsing Min Daily (1967) in Foochow (1967). Hu Hang-chou (1967), the manager of the Foochow Franch of the Yung-on Tang Tiger Balm Company, will be responsible for the preparatory work of this new publication. The first issue will be published on New Year's day 1947. The development of the "Hsing" newspapers in Fukien will be of great importance to Mr. Hu "en-hu because he has become very interested in the post-war reconstruction of Fukien Province This native province The has collected a capital of CNC\$30,000,000,000 and has organized a company to invest in Fukien.

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